



OWL ABOARD: Hibou, the Tribune owl, was star at a farewell party before its flight to the Paris Herald Tribune with the OPC Charter group this week. Participating in the sendoff are (from left) Charles Moore, Executive Vice President of the International Copper Research Assn., which weatherproofed Hibou; Charter Flight chairman Madeline D. Ross; George McCadden, who arranged the party; and OPC president Barrett McGurn.

OPC's 'I Can Tell It Now' Volume Due for Fall Publication; 39 Contribute

"I Can Tell It Now" — the OPC's most recent literary effort — is scheduled for publishing by E.P. Dutton & Co. some time in October, according to *Will Yolen*, chairman of the Book Publishing Committee.

Thirty-nine distinguished members of the Club are contributors to the book, which will include many unpublished personal experiences of the authors.

Precede and acknowledgements for the book are written by Yolen; the in-

roduction is by former President Dwight D. Eisenhower.

Yolen informed the Board of Governors Monday night that contract arrangements with Dutton have been concluded and an advance check of \$2,500 had been received. The Club also will garner 62½% of the profits, with 25% going to contributors, 12½% to the editors.

Some topics to be covered are:

- A Death in the Family — by *John Charles Daly*, noted TV commentator & news analyst. His story equates the recent national tragedy — President Kennedy's assassination — and the period of mourning that followed FDR's death. Also covered are the similarities and differences in the nature of the national reaction to the two tragedies.

- The Cardinal & the Communist — by *Barrett McGurn*, staff writer for the *New York Herald Tribune*. The article covers the false imprisonment of Cardinal Mindszenty by the Communists and the confession of one of Hungary's top handwriting experts who admitted forging the Cardinal's name to several false documents. The same documents were used by the Communists to frame the Cardinal during his trial.

- The Unconventional Americans — by *Dickey Chapelle*. Her story reports on the men of the US Army Special Forces in Laos. "It's the story of American fighting men who bet their lives that the Laotians *could* fight effectively against the Communists. I saw them prove that bet," says Miss Chapelle.

Another article is: The Death of
(Cont'd on page 6)

RYAN NAMED FOURTH VP

The appointment of *William L. Ryan* as fourth vice president of the OPC has been approved by the Board of Governors.

Rayn, defeated for the OPC presidency in April, was appointed by his opponent, *Barrett McGurn*. Ryan had polled 42% of the votes in the contest.

"I was happy to avail myself of his co-operation and to unite all Club currents behind our common Club program," McGurn said.

News, Photo Professions to Honor Capa

The photographic and reporting professions will pay tribute to Robert Capa during ceremonies in which a sculptured bust of the late war photographer will be presented to the Club.

Life Magazine is presenting the bust, and officiating at ceremonies at 5:30 p.m. Tuesday will be the editor, Edward K. Thompson, and Capa's brother, photographer Cornell Capa. Thompson, as *Life's* picture editor, gave Capa his first assignment with the magazine.

Photographs by Capa, killed 10 years ago in Indo-China, will be exhibited at the reception. Grossman Publishers Inc. will present a copy of Capa's newly-published "Images of War" to the Club library and also will give a copy as a doorprize.

The bust was done by sculptress Joy Buba, who also designed the Capa medal. She became so interested in the initial project that she sculpted the bust on her own. After seeing it, the editors at *Life* felt it worthy of display in such a place as the OPC.

Some 200 figures from the film and publishing world are expected to be on hand for the presentation. Among invited guests will be Bill Mauldin, *Mary Hemingway*, *Theodore White*, Herbert Mitgang, *Lael Wertenbaker*, Merriman Smith, Diana Forbes Robinson, Henry Luce, Roy Larsen, *Andrew Heiskell*, *James A. Linen* and Hedley Donovan.

Following the affair, the Club dining room will be open for reception guests as well as Club members.

CLUB CLOSED FRIDAY

The Clubhouse will close this Friday, May 29, because of the Memorial Day holiday.

Bulletin copy is due Monday noon, May 25.



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THE BOOK-MAKERS: OPC authors making personal appearances at the fifth annual Book Fair include (front row, from left), Larry Blochman, Adele Nathan, Roland Gammon, Jack Harrison Pollack, Margaret Bourke-White, Will Oursler; William Laas and Elsa Krause. Champion booksellers were (back, from left) Madeline D. Ross, Henriette Kish and Frances Kish.

Book Fair Turnout Termed Only Fair

Though more than 60 OPC members had more than 75 books published in the past 12 months, the turnout for the Club's annual Book Fair, May 12, was termed a "great disappointment" by the Fair's sponsoring group.

An estimated 125 persons viewed the unique exhibition and less than \$200 was realized from the sale of books. In addition, only 75 persons remained for the specially prepared dinner (based on recipes from new cookbooks by Betty

Wason and Myra Waldo), featuring a larger-than-usual quota for door prizes and entertainment.

"No other club that I know of can boast such a literary productive effort," said John Barkham, dinner m.c. "It is something we can all be proud of — and ought to take advantage of as well as pay tribute to."

The "advantage" to which Barkham referred were the facts that 1) all recently published books were sold at 50% of the retail price; 2) all proceeds went to the Club's treasury, the books having been donated by the publishers.

Many members took advantage of the half-off prices, purchasing gift items for some later date. Others picked up bargains at the "kissing booth" where previous years' books written by OPCers were available at bargain prices. The

(Cont'd on page 6)

Haddad to Talk Wednesday On Newsmen in Politics

A prize-winning former newsman who's now running for Congress will talk about newsmen who got into politics at next Wednesday's luncheon at 12:30 p.m.

William Haddad, former *Herald-Tribune* and *New York Post* writer, is the reform Democrat candidate for Congress in New York's 19th Congressional District, running against incumbent organization man, Leonard Farbstein.

Haddad is winner of a number of prestigious news awards, including the Heywood Brown and George Polk prizes. He won special prominence in his series on the Title I housing scandal; which saw the conviction of former Manhattan Borough President Hulan Jack. He's also responsible for articles dealing with alleged irregularities of pricing in the drug industry.



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Indian Defense Minister Will Speak Here Thursday

One of the most important figures in the Government of India, Defense Minister Y.B. Chavan, will be guest speaker at an OPC Open House, Thursday evening, May 28.

As the successor to the polemical V.K. Krishna Menon, Mr. Chavan should immediately rate much press attention. As a key member in India's cabinet at a time when the threat



Y.B. Chavan

of war hovers over the Chinese boundary, his comments should be of great interest.

The youngest member of his government, writers have labelled him as "spokesman for the New Frontier" in India.

His interest in politics developed early. At 19 he was a leader in the Civil Disobedience Movement — which earned him the honor of being hailed before he was 20. After a succession of perils during India's revolutionary days, he won election to the Bombay Legislative Assembly in 1946, soon became Chief Minister of Bombay and leader of the Congress Party. In November, 1962, he was named Minister of Defense.

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Tues., May 26 — Presentation of Robert Capa bust. 5:30 - 7 p.m.

Wed., May 27 — Luncheon with William Haddad, Candidate for Congress. 12:30 p.m. \$3.

Thurs., May 28 — Open House, for Indian Defense Minister Y. B. Chavan. Cocktails, 6:30 p.m., Dinner, 7:30 p.m.

Tues., June 2 — Book Night, "I Rediscover Russia" with Isaac Don Levine. Clare Booth Luce, moderator.

Wed., June 3 — Luncheon, with Mayor Robert F. Wagner. 12:30 p.m. \$3.

Thurs., June 4 — Portuguese Foreign Lang. Dinner. Brazil Consul Gen. Dora Vasconcellos; Cmdr. Jose Cabral, Casa de Portugal. \$4 inc. white port.

Fri., June 5 — Luncheon with Israeli Prime Minister Levi Eshkol. 1:00 - 2:15 p.m.

CURTIS IS 'HOT' CULLIGAN SAYS OF COMEBACK

By AL PETERSON

To many, Curtis Publishing was gasping its last just a few months ago. Losses were running in millions. Ben Franklin's grandchild had become Poor Richard of publisher's row.

But today Curtis is "hot". Not only has it tasted black for the first time in 3 years but it looks ahead to more halcyon days with better product, more profits, its own skyscraper in Manhattan (641 Lexington Ave. — in August), and an added glint of copper to add glamor. (Curtis stock has doubled since the recent Canadian copper strike).



Culligan

This was the gist of crackling remarks made by the man who sparked the dramatic turnabout, Matthew Culligan, before an SRO luncheon audience at the OPC Clubhouse.

Culligan, formerly an executive with NBC and Interpublic and now Curtis chairman and president, said his first problems on arrival in July, 1961, were to improve the *Saturday Evening Post* ("... as the *Post* goes, so goes Curtis") and to cut expenses.

He shook up staffs, launched an aggressive marketing campaign, plugged for more alive, investigative reporting.

Now, he said, the *Post* is leading in major markets and luring a growing crowd of advertisers. It was the most quoted magazine during 1963. Culligan claimed that the revitalized *Post* has "strengthened the whole world of print" and given a shot in the arm to the democratic idea of multiplicity of media to insure against demagogues.

Other Curtis magazines (*Ladies Home Journal*, *Holiday*, *The American Home*, *Jack and Jill*) got the same treatment and now show better circulation and ad income.

In the past 18 months, 2,500 people have been let go from Curtis, Culligan said, and certain unprofitable activities abandoned.

Results: Operating costs down \$15 million annually; net profit (in final quarter 1963) for first time since 1961; losses last year \$3.4 million, down from \$18.9 million the year before.

10

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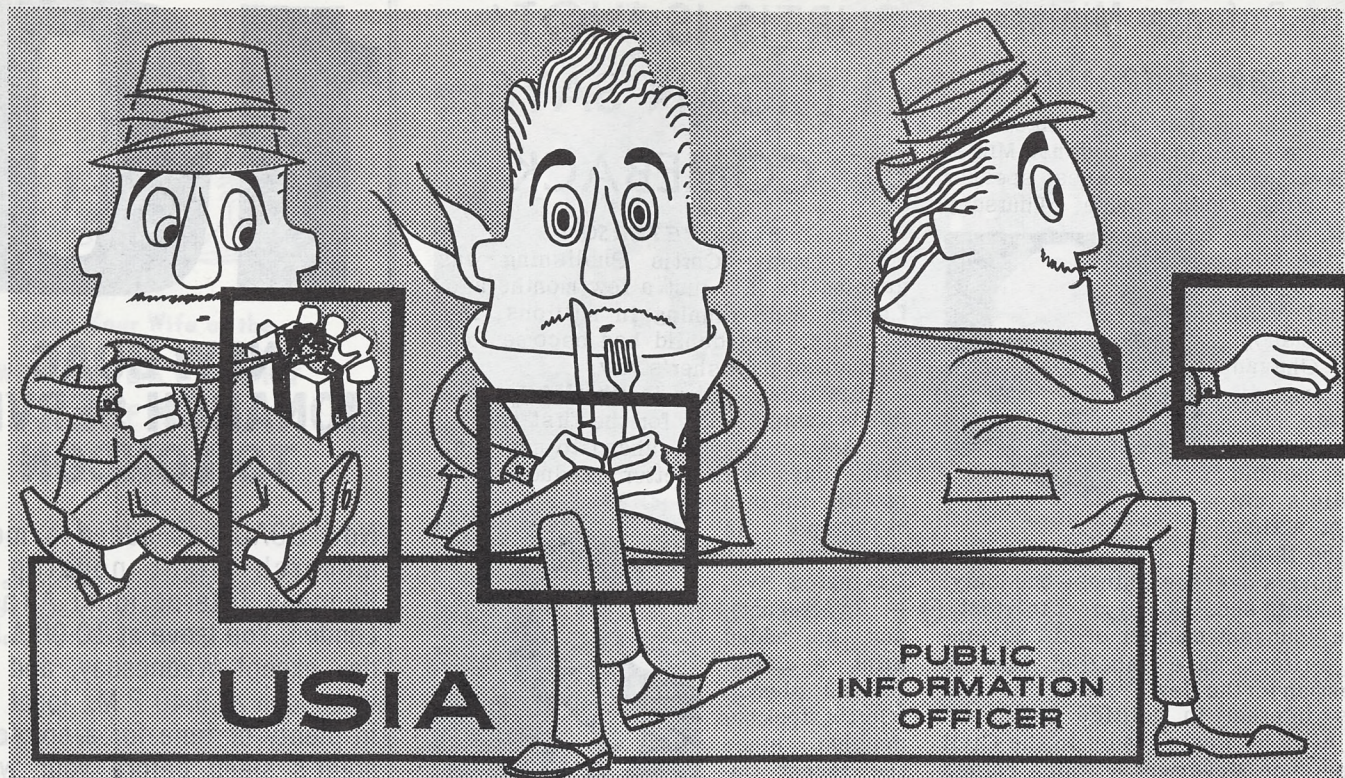
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Receiving, dining and greeting all require that special press attaché know-how.

The Do's And Dont's of Selling the U.S. Abroad

By TOM MURRAY

- Don't show the soles of your feet.
- Don't open a gift in front of the giver.
- Don't put your hands on your lap while eating at a table.
- Don't cross your legs while sitting in front of someone who is respected.
- Don't wave too much or too little to an acquaintance you see on the street.

These are just a few of the negative points that a U.S. Public Information Officer who is serving abroad must remember. The examples given would apply to parts of Europe and in Turkey, according to a recent survey of U.S. Public Information Officers.

There are many more positive sides to PIO-ing for the U.S. overseas, but the five listed don'ts could spell trouble for the new overseas PIO, says Mrs. Blythe Foote Finke, USIA Information Officer, who has served in Turkey and Germany and was one of the first women press officers used by USIA in Germany.

"The two most important things a new government press officer can bring to his job in a foreign country is a good working background in journalism and a knowledge of the language and customs of the country assigned," says Mrs. Finke, now reporting for USIA's New York Bureau.

Typical information sought by foreign media representatives, according to active press officers, from a U.S. Embassy or Consulate abroad include: news, features, pamphlets, books, films, radio-TV scripts and tapes on upcoming presidential elections; disarmament conferences in Geneva; civil rights demonstrations (factual, objective — both sides of the picture accounts); U.S. labor strikes — their causes and both management and labor positions in specific terms; and educational opportunities in the U.S. for poor students.

Other interested areas include the U.S. educational system and its transition during the past twenty-five years; comparison of a day in the life of a U.S. school boy with that of his foreign counterpart; and the training of teachers in the U.S.

What They Want to Know

Popular among subjects asked about by foreign journalists are those concerning the American woman and her role in her family and community. Here are a few of the questions most asked, according to individuals who have served in a press capacity for the U.S. government abroad:

- How does the American house-

wife spend her leisure time?

- What are some of her contributions to community activities?
- What is her role in government and the professions?
- At what age do American girls marry?

Other questions which turn up on the PIO are:

- How do various nationalities get along and work together in New York City?
- How are the streets of New York City cleaned?
- What is the affect of the African Negro's heritage on American jazz?

These and many other questions that are filed daily in U.S. press offices abroad are answered routinely through press features, radio television tapes, pamphlets, films, and books.

Press Tours

But another method which is proving popular with PIO's abroad is achieved through the person-to-person advantage of the press tour. "And these first-hand press tours are often the best means of reaching the most anti-American journalists. It doesn't make them change their minds overnight, but it

sometimes helps them become a bit more objective instead of being all one-sided," says one active press officer who works with Iron Curtain journalists.

A case in point showing the effectiveness of personally conducted press tours was one initiated from Stuttgart, Germany, in 1957. Twenty-five newsmen, representing the major media in Germany, were taken by U.S. government press officers to the village of Andau on the Austrian-Hungarian border. Many anti-Western journalists met Hungarian-uprising escapees and heard first-hand accounts that they had previously refused to believe from Western news sources.

Other areas where the press tour has been found to be effective include:

- NATO headquarters in Paris, to clear up misconceptions on Allied coordination, cooperation and strength.

- The U.S. *kinderlift* from Berlin to the West, where orphans are brought annually to the West for a summer holiday by USAF plane. European newsmen are taken in and out, and have time for a peak at U.S. philanthropy as well as time enough to see Berlin and current problems.

Other helpful platforms for disseminating American ideas and convictions abroad are the "good old press conference and the seminar, which are becoming increasingly important for all key American businesses, professional and artistic groups traveling through the area."

Off-the-Record Debate

In the area of seminars, American Foreign Policy Seminars, which are held from time to time, usually on request from foreign journalists, are finding favor abroad. "They not only provide good background on American foreign policy, but they give the journalist and the American official a chance for an off-the-record debate on current issues."

Another area utilized by the press officer abroad is the periodic roundtable discussion at which journalists and other media representatives are invited to participate in an exchange of ideas.

But still at the top of the list, according to several working press officers, is personal contact. And press offices abroad have seen the resulting number of newspaper lines, radio broadcasts and telecasts that a press officer who is fluent in the language can inspire through personal contact.

"Sometimes, it's a thankless job," says one former press officer who saw duty as a U.S. press attache in the Far East during the Korean War, "but when you can see one positive result, such as an objective news story on a controversial East-West issue, then you know you're getting across to somebody, and that's the most important thing of all."



REVIEWS PAKISTAN POLICY: Pakistan's Foreign Minister Zulfikar Ali Bhutto addresses OPC Luncheon.

Pakistan Minister Hits American Aid to India

By RONALD A. LANG

Pakistan's Foreign Minister, Zulfikar Ali Bhutto, strongly attacked U.S. military aid to India in his discussion of the Kashmir dispute at last week's Press Luncheon.

"In the long run, India does not plan to use these arms against China but against Pakistan", he charged. "If this military assistance continues, it's going to prove a very serious problem for the people of Pakistan".

Despite his harsh words on U.S. aid to India, Bhutto continually stressed the fact that "there has been no basic change" in his country's foreign policy or its relations with the West.

He played down Pakistan's increasing contacts with Red China as simply an effort to be friendly with her neighbors.

"We would like to establish normal relations with not only China but with all our neighbors."

"The conflict between India and China was not a continental conflict," Bhutto added. "It was nothing other than a border clash and it did not call for military assistance from our allies. The military assistance being given India is not in the interests of the free world."

Bhutto also warned the U.S. against being taken in by Indian attempts to play one major power against the other in supplying aid.

India's relations with the U.S. and with Russia are based upon "utter naked expediency", he noted. American aid should be considered on the "inherent worth" of a project, and not in comparison with how much the other side offered.

Recent reports to the effect that Russia was supplying India with more military aid than the U.S. were made in anticipation of the forthcoming visit of India's Defense Minister to Washington this month, Bhutto added.

144

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THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

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Book Fair (Cont'd f. p. 2)

OPC Cook Book was also on sale at a one-night-only price.

A large committee comprising Anita Diamant Berkes's Book Night group, and volunteer salesmen, worked long and hard to give the third floor a "fair" air. Gay booths, appropriately labeled and decorated, provided an atmosphere of "county fair" — and OPC authors, whose publishers cooperated almost 100%, received invaluable publicity from the display of their books and promotion material.

More than 35 authors were on hand, one — Edgar May — coming in specially from Toledo, O. Entertainment was provided by Phyllis Lynd, internationally known folksinger, and Ralph Lee Smith OPC-author pressed into service at the last minute to discourse on, play and sing some American folk music.

Madeline D. Ross, a member of the Book Night Committee, took top honors for the second consecutive year as "money-makingest" bookseller.

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OPC BOOK (Cont'd f. p. 1)

Stalin, by William L. Ryan, special AP correspondent. Also covered in Ryan's story is a commentary on Khrushchev's rapid rise to the top of the Communist Party and the impact he has had on Communist & world politics. An article by Robert Sherrod, Editor of the *Saturday Evening Post*, gives an account of a famous military figure's historical secret press conference, held just before Pearl Harbor. (The figure is not MacArthur, says Sherrod.)

Other contributing authors are Jules Bergman, Margaret Bourke-White, Cecil Brown, Richard Bruner, Martin A. Burs-ten, Henry C. Cassidy, W. W. Chaplin, Bob Considine, Fleur Cowles, Jules Dubois, Benjamin Fine, Frank Gibney, Jess Gorkin, Ruth Gruber, Mary Heming-way, Russell Hill and Edward Hymoff.

Also, H.V. Kaltenborn, Bud Kane, Irving R. Levine, Louis P. Lochner, William R. McAndrew, Drew Middleton, Quentin Reynolds, Harrison E. Salisbury, Sigrid Schultz, Jessie Stearns, Tad Szulc, Richard Tregaskis, Robert Trumbull, Dan VanAcker and Stephen White.

Two other contributors who gave of their time and editorial advice are David Brown, editorial vice president of the New York American Library; and Dick Bruner, executive editor of *Printer's Ink*.



FROM ALGERIA: Members of the Algerian Parliament, Father Alfred Berenguer (left) and Mme. Fatima Khemisti tell where they hope to get aid for war orphans of the Algerian revolt, at an OPC Press Conference. They are currently touring the U.S., with three other Algerian MP's — Dr. Leon Paul Durand, Abdelkader Ammar-Mouhoub, and Omar Oumrane — to seek help for the estimated 180,000 orphans.

PRESIDENT'S COLUMN

President Johnson's new thought is that a sort of Businessman's Peace Corps would be a valuable addition to the array of instruments now being used to cope with Communism, unrest and the problems of progress in the developing nations in Latin America, Africa and Asia. All OPCers who have ideas on how this business-to-business counselling approach can be developed are invited to send them to the co-chairman President Johnson has designated — Sol Linowitz, chairman of the board of the multi-million dollar Xerox Corporation, Midtown Tower, Rochester, N.Y.

The invitation to OPCers to feed the idea pool of this successor to the Peace Corps and Marshall Plan came from Mr. Linowitz as he addressed one of our regular weekly luncheons. A measure of the importance of the address Mr. Linowitz gave us — including many exclusive details on the new group — was reflected by the attendance. Among those present were Paul Hoffman, former head of the Marshall Plan, Jim Hagerty, erstwhile White House spokesman, Seymour Peyser, deputy head of U.S. foreign aid, and many others.

So if you want to guide as well as record history, here's a chance.

* * *

Joe Newman's program is beginning to produce sell-outs. It's a sign that we're growing into our big building and that we may even have to improve facilities. That's the logical trend in the heart of the U.S. communications industry. And it's inevitable with such guests as Matthew Culligan, president of the Curtis magazines, who came to us recently to explain how he is going about saving such top free-lance markets as the *Saturday Evening Post*. Come to the Club affairs and shake hands with the leaders of our industry and of the world, contacts such as you will never meet in such profusion anywhere else.

* * *

Comments from recent visitors:

John Gunther — "We need more writers like Walter Lippmann, with muscles in the head".

King Hussein of Jordan — "My favorite city? New York!"

The king's brother, Prince Hassan Ben Talal — "New York? It's so big. I don't feel human in it".

Barrett McGurn

Placement

West Germany:

A-196 Wanted: Capable editor to run West German office of long established American military contacts and with some advertising experience preferred. Submit resume stating salary requirements.

Latin America:

A-184 Free-lance writers wanted in West. Europe, the Middle East, and Latin America, to supply info on TV activity in area. Pay on pre-article basis. For two int'l issues of TV-business mag, plus assigned articles for other issues.

New York City:

A-195 P.R. agricultural specialist wanted by leading advertising agency. Agro-chemical account. Salary: \$14-15,000.

A-194 Wanted immediately: Free-lance writer for 3 to 5 week tour of metals plant operations. To work with photog. in developing picture stories. Salary: \$60 per diem, plus expenses.

A-183 Top-notch food publicist wanted by major adv. agency's P.R. dept. Must have good contacts, creative writing ability, know food photography. Salary about \$12,000.

A-182 P.R. dir. wanted for research foundation. Adm. ability, programming, fund raising & ed. background essential; should have interest in world geography. Salary about \$15,000.

A-176 Crusading editor, preferably Far Eastern expert or experience, to head division combatting communism and fellow-travelling in the Orient through mass media means. Must be free to travel, have various abilities to fit duties. Salary open. Kindly submit reasons you fit this permanent post.

A-175 Free-lance writers wanted for growing monthly news magazine; particularly needed are specialists in Far East, Middle East and Latin American affairs; short articles on bi-monthly or monthly basis; payment on piece basis.

A-173 Wanted: Executive editor for trade magazine in manufacturing and retailing area. Also to assist on consumer sports magazine. Trade background exp. required. Must be creative with strong writing ability. Salary: \$12-13,000.

A-172 Pharmaceutical specialist wanted for leading P. R. agency. Must have publicity know-how in ethical drugs promotion, speech writing, p.r. programming. Salary: \$15,000.

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A-171 Industrial writer wanted by P.R. agency to handle chemical & paper industry accounts. Technical writing area. Must have solid understanding chemistry. Salary: \$13,000.

Colorado:

A-193 Montrose (Colo.) Daily Press; exp'd desk man, with scan-a-graver, dark room know-how. Send resumes and salary requirements. Contact Harvy Gray, news editor, 438 Main St.

Connecticut:

A-192 Willimantic (Conn.) Daily Chronicle seeks experienced or recent journalism graduate. Send resumes to A.W. Crosbie.

Washington, D.C.

A-174 Wanted: Picture editor of top-notch quality; must be able to plan and recognize news pictures; be able to develop photo stories; write meaningful, terse captions. Salary open.

Florida:

A-181 Several deskmen wanted for Miami News. Please send resumes stating salary requirements and samples to: Mr. Howard Kleinberg, News Editor.

A-180 Reporter/photog. wanted for Perry Publications, Inc. Please send resumes to Mr. Cecil B. Kelley, Jr., 2751 S. Dixie, West Palm Beach, Fla.

Georgia:

A-177-178-179 Two reporters and editorial writers wanted for Savannah News. Reporters' resumes to Managing Ed.; editorial writers address Exec. Ed.

New Jersey:

A-191 Writer for woman's department of the Trentonian, 306 E. Front St., Trenton, N.J. 08602. Contact Clyde Lieb, M.E. Must have creative flair, attractive presentation.

A-190 Hackensack (N.J.) Record, 150 River St., needs fast, accurate copy editors. Send resumes and personnel experience to Managing Editor.

Ohio:

A-189 Jay H. Maish Co., Marion, Ohio, needs writer with three to four years exp., to handle company publications. Salary ranging from \$6,000 to \$7,500 depending on ability. Send resumes to J.H. Maish Co., personnel dir.

A-188 Troy (Ohio) Daily News wants experienced reporter, imaginative, able to interpret news. Send resumes. Start June 1 to M.E.

A-187 Telegraph ed. and ass't. news editor wanted by Messenger (Ohio) Athens. Submit resumes. Contact Gordon K. Bush, Ed., 42 W. Union St.

Pennsylvania:

A-186 Reporter wanted by Clarion (Pa.) Newspapers. To handle community news. Send resumes to Managing Ed., with samples.

Virginia:

A-185 Daily News, Lynchburg, Va., wants reporter to cover police courts and general assignment. Will hire a recent journalism school graduate. Send resumes immediately. David W. Wright, Lynchburg Daily News, 857 Church St.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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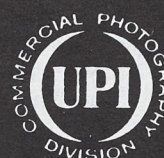
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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Robert S. Kane**, Cue's travel editor and national secretary of the Society of American Travel Writers, is back from the organization's board meeting in Kentucky and from visits to Trinidad-Tobago and Aruba. He leaves later this month for Scandinavia, USSR and Britain. . . . **M. Michael Potoker** is spending some time with Radio Free Europe in Munich after a week in Vichy, where he attended the seventh World Congress of the International Federation of Journalists as a delegate of the American Newspaper Guild. . . . **Bill Williamson**, OPC Rio chapter V.P., and his wife, off to Europe May 9 to represent the Brazil Herald, which he edits, and John D. Montgomery's Junction City (Kansas) Daily Union at the International Press Institute assembly in Istanbul June 3-6. . . . **Richard T. Turner**, executive director of the U.S. Inter-American Council, back from a swing around Latin America, during which he attended the 10th Plenary Assembly of Businessmen of the Americas in Santiago.

NEW POSTS: **Beryl L. Reubens** named press secretary for Senator Kenneth B. Keating, to work primarily out of the Senator's office. . . . **Joseph Laitin** appointed assistant to the director of the Bureau of the Budget in the executive office of the President. It's his third tour of duty in Washington. . . . **William F. Goodrich** named p.r. director of Empire State Sugar Co., a subsidiary of Pepsi-Cola.

RADIO & TV: **George F. Pierrot** has authored a 38-page booklet, "My Ten Favorite Trips in North America," for Standard Federal Savings of Detroit, his Thursday night TV sponsor. After 4,000 requests on the day of publication, a new edition is in the works. . . . **Gene Sosin**, just returned from Radio Liberty's bases in Germany and Spain, did a report transmitted from the Berlin Wall for Barry Farber's WOR show on May Day demonstrations.

IN THE MOVIES: **Philip Benjamin**, author of the novel, "Quick, Before It Melts," makes his acting debut in the MGM movie adaptation, now being filmed. He'll appear as a guest at an Admiral's party in New Zealand.

HONORS: **Dorothy Gordon**, founder and moderator of NBC Youth Forums, appointed to serve on New York City's 300th anniversary committee. She'll be Chairman of Youth. . . . **Gerold Frank** awarded an Edgar by the Mystery Writers of America for "The Deed," which was chosen as the best crime-fact book published in the country last year. . . .

Sydney H. Eiges, NBC's V.P., public information, elected to the Board of governors of the International Radio and Television Society. . . . **Lester Wolff**, marketing exec and TV commentator, named Democratic-Liberal candidate for Congress in Nassau County (N.Y.) Third Congressional District. . . . Human Relations Award on the Anti-Defamation League of B'nai Brith presented to TV program, "Ladies of the Press" and its producer, **Clifford Evans**. . . . **Clayton Willis**, author of a profile of President Johnson in the Cape Argus, Capetown, South Africa, and The Nation of Kenya, has received a personal letter from the President calling the article "a fine piece." . . . **Robert I. Queen** and **Stephen Korsen** cited by the N.Y. World Telegram & Sun Guild paper for their "outstanding efforts in securing jobs for ex-Mirror employees."

RETIRED: **Dennis Landry**, veteran UPI international correspondent, has retired after a 44-year career; will make his home in Tucson, Arizona.



SERVICE AWARD: OPC past-president **Lowell Thomas** (right) receives Sons of the American Revolution's **Chauncey DePew** medal for outstanding public service as a newscaster. Doing the honors is OPC governor **Ansel Talbert**, who acted as master of ceremonies at a recent Wings Club affair. Congratulations came in from **Herbert Hoover**, **Dwight Eisenhower**, **James A. Farley**, others.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

BERLIN from GARY STINDT

John Koehler, AP's Berlin bureau chief, returned from Budapest. . . . **Russ Braley**, NY Daily News, was here for a few days to brush up on Berlin situation. . . . **Ed de Fontaine**, Westinghouse Broadcasting Co., was in London for a week to meet with stateside newsmen invited for premiere showing of Westinghouse's Shakespeare series.

William R. McAndrew, NBC News exec. v.p., and his wife, stopped off in Berlin during tour of network's European bureaus. While here he met with **Welles Hangen**, NBC Bonn, and John Chancellor, NBC Berlin, and your correspondent. He was briefed on background by Maj. Gen. **James Polk**, U.S. Berlin commandant, and filled-in on local situation by Governing Mayor **Willy Brandt**. McAndrew stayed four days, then left for London before returning to N.Y.

Your correspondent is back from Lausanne, where he attended Eurovision meetings for NBC. . . . Also back is NBC news cameraman **Peter Dehm**, 1963 OPC Bob Capa Award winner, after several months in Cyprus covering the Greek-Turkish fighting. . . . Back in town, too, is **George Boulwood**, AP, after French Riviera vacation. . . . **Tom Bodin**, RFE man in Berlin, and **Mrs. Bodin**, are still vacationing in Southern France and Spain.

PANAMA . . . from CREDE CALHOUN

Among reporters covering Panama's presidential elections were **Roberto Berrelez**, AP; **Jules Dubois**, Chicago Trib; **Ruby Hart Phillips**, Newsday; **George Natanson**, LA Times; **Hal Hendrix**, Scripps-Howard; **Henry Rayment**, NY Times; **Tony Valbuena**, Newsweek; **Penny Lernoux**, Miami Herald and **Copley News Service**; **Don Trenary**, Milwaukee Journal, and **Dick Valeriani**, NBC.

MOSCOW . . . from JAY AXELBANK

Among newsmen who tailed the wandering Comrade Khrushchev to Egypt were **Stuart Novins**, CBS; **Sam Jaffe**, ABC, and **Keith Morfett**, Daily Mail. . . . **Don Winston**, McGraw-Hill, held a reception for company's v.p., **John R. Callahan** during his Moscow visit.

Ben Bassett, AP foreign editor, spent several days in Moscow during a tour of European bureaus. . . . Off to U.S. for series of talks before businessmen's groups went **Israel Shenker**, Time Mag.

Henry Shapiro, UPI bureau chief, is back in Moscow after three-week visit in States, where he attended the wedding of his daughter, **Irnia**, to **Barry Allan Corten**. Shapiro copped a **Headliners Club** award, and addressed a **Sigma Delta Chi** meeting in San Francisco.